



# 2020 LOA STRATEGIC PLAN





***“Tap a Shoulder! Let’s Go — Let’s Grow — Let’s Get After It!”***

*Col (Ret) Scott Fike, LOA President 2019 Symposium*

## **Logistics Officer Association (LOA) Strategic Plan 2020**

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### **LOA VISION**

**O**ur vision is to be a cutting-edge professional development association providing relevant, real and solution-oriented learning and collaboration opportunities to logistics, acquisition and technology professionals across the Department of Defense, industry and academia.

### **LOA MISSION**

**O**ur mission is to inspire and connect members by providing value-added professional development and education opportunities through strategic engagement with military leaders and defense industry and academia partners.

We will accomplish our mission with a focus on

**L**eadership, **I**nnovation, **V**elocity, and **E**xcellence (L.I.V.E.).

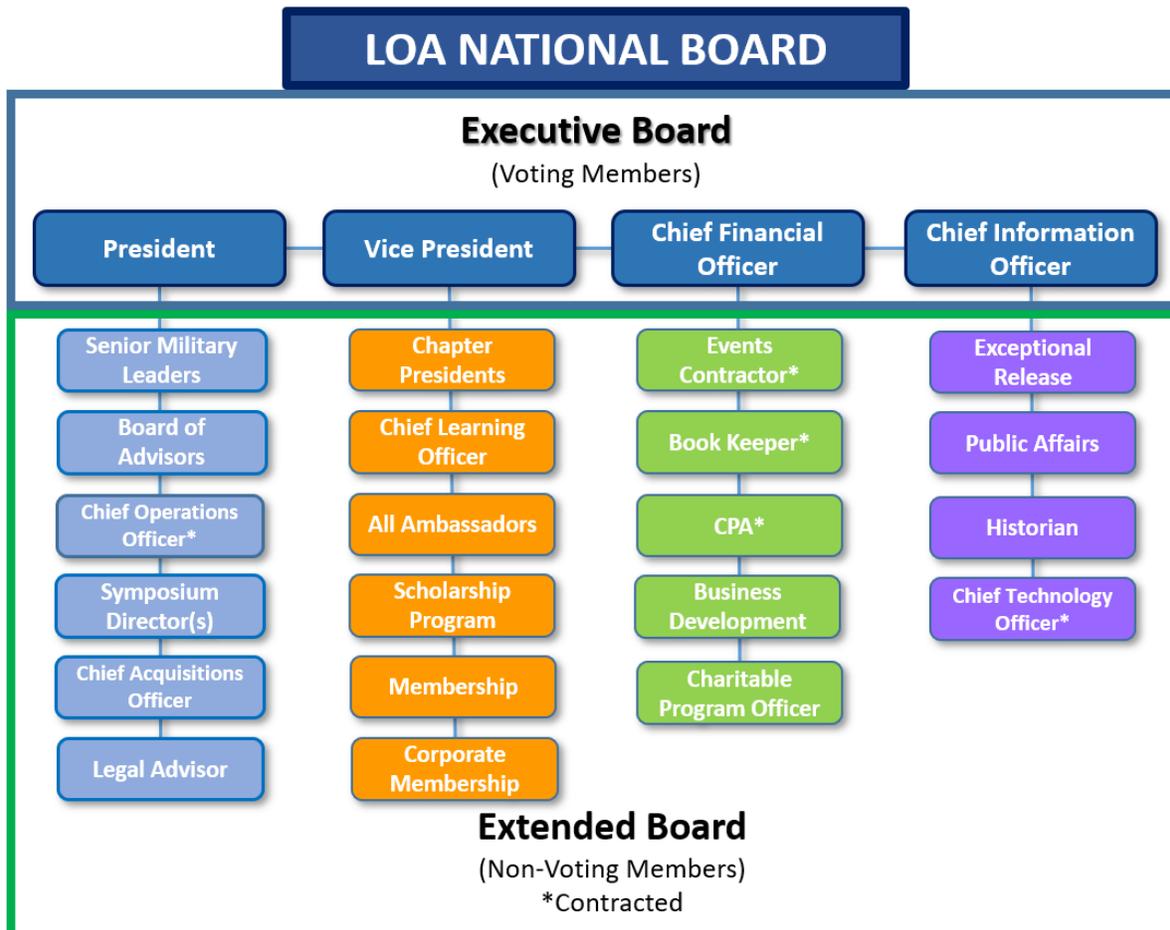


***LOA uses the L.I.V.E. model to provide an opportunity for logistics and acquisition professionals to learn, mentor, grow and succeed in a dynamic global defense logistics environment – your Participation and Engaged Leadership is key!***

The LOA National Staff brings together our active, guard, reserve, civilian and industry members to drive solutions for challenges faced within the dynamic joint logistics community. The Executive Board (EB) consists of four voting members.

- The *President* will champion horizontal integration and strategic alignment
- The *Vice President* will champion education, professional development and membership
- The *Chief Financial Officer* will champion business development and financial integrity
- The *Chief Information Officer* will champion strategic communications and synchronize operations

We will infuse L.I.V.E. into all our efforts and programs including the national symposium, chapter events and online education. Executive Board members and extended board members will also communicate with their respective teams to synchronize communications to achieve team success.



## LOA Governance

LOA is governed by a set of by-laws, which have been updated and approved by elected board members. To access LOA’s By-Laws, please click here:

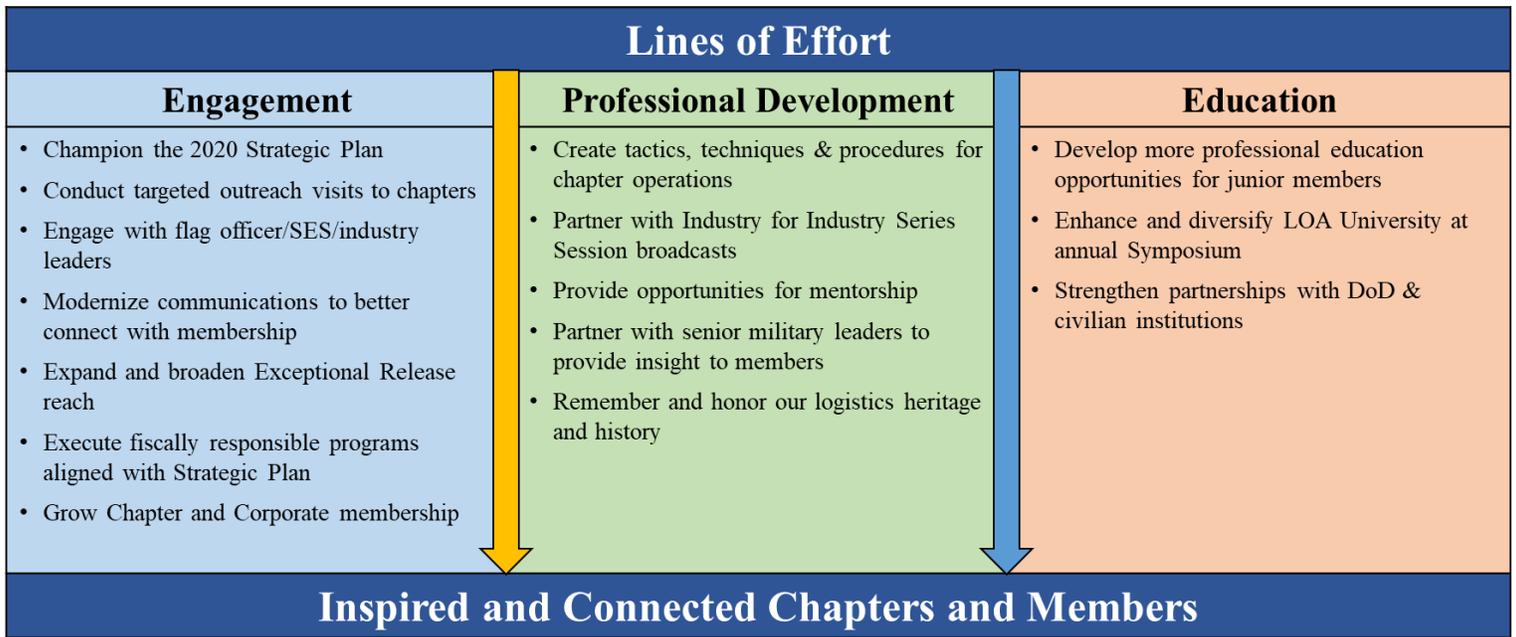
<http://atloa.org/about-loa/bylaws/>

Our LOA Guidance Directives (LOA-Gs) describe the major business rules determined by the Executive Board for the major activities of LOA. The guidance details processes and responsibilities of our members. To access LOA-Gs, please click here:

<http://atloa.org/about-loa/guidance/>

## Lines of Effort

The Lines of Effort (LOEs) major initiatives. For 2020, LOA will again foster a L.I.V.E. mindset across Engagement, Professional Development, and Education LOEs. Tasks assigned to each LOE will be accomplished through detailed action items and maintained by the CIO.



# **LOGISTICS OFFICER ASSOCIATION**

## **Our Way Ahead: Priorities and Goals**

- Continued emphasis on National LOA growth: Chapter by Chapter... “Tap-a-Shoulder!”
- Revamp the corporate business model with the goal of increasing industry membership and engagement; vital to the success and solvency of the National Association
- Instill and infuse a sense of innovative courage and motivation to leverage and harness the “Tesseract” of LOG Nation....the power, insight and momentum of our LOA members
- Invigorate, innovate and strengthen logistics communities by maximizing opportunities for professional networking, learning and mentorship at the national and chapter level
- Partner with industry and academia to expand our professional development opportunities
- Promote and highlight our logistics professionals using the scholarship and awards programs
- Promote our flagship professional publication, the *Exceptional Release*, and expand its reach to the community
- Promote senior leader engagement with local chapters to encourage participation and mentor junior members throughout the year—we all have a responsibility to pay it forward and mentor the next generation
- Find opportunities to achieve efficient and effective ways to modernize the organization while also showing its value to our members—that includes recruiting new and retaining current members

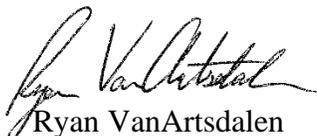
Your Executive Board,



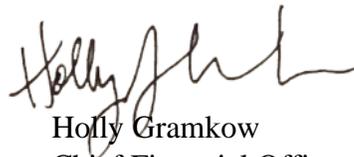
Scott Fike  
President



Jason Kalin  
Vice President



Ryan VanArtsdalen  
Chief Information Officer



Holly Gramkow  
Chief Financial Officer