



## Logistics Officer Association Guidance Membership Rewards Program (G-8)

1. Purpose: Provide formal guidance on the Membership Rewards Program.
2. The Membership Rewards Program begins on 1 October of each year and ends on 30 September the following year. The Logistics Officer Association (LOA) Membership Officer administers the program. This program is an opportunity to incentivize early involvement of junior officers and civilians, and retain them as members throughout each year.

2.1. Chapters are **encouraged to hold membership drives throughout the year** to encourage new accessions and Permanent Change of Station (PCS) individuals to become active LOA members. Hosting new and renew membership drives are particularly helpful in September of each year to capture new personnel and ensure their memberships are associated with their local chapter. Review Chapter Support Toolkits on the atloa.org website for innovative methods of holding a local chapter membership drive.

2.2. The LOA Membership Officer will take a snapshot of the entire active membership roster on 1 October. Chapters are then categorized (see paragraph 2.5) to calculate the monetary rewards they are provided as a return on membership investment. The purpose is to incentivize new members to sign up, current members to renew, and encourage individuals to update their membership profiles. Chapter representatives are encouraged to engage with their members to ensure these incentives are realized.

2.3. Eligibility includes all active members, IAW LOA bylaws. Only exclusions are lifetime, honorary, and corporate memberships.

2.4. The CFO, in conjunction with the membership officer, will issue reward checks **no later than 31 December**. Chapter leaders must contact the chapter membership officer directly after 1 October to request their category size and provide their mailing address to receive a check for the respective amount. Requests after 31 December will not be accepted for that year.

2.5 Qualifying chapters will receive a proportionate reward based on their total active membership as of 1 Oct:

|  |       |       |
|--|-------|-------|
| 6-9 members  | _____ | \$50  |
| 10-14 members  | _____ | \$75  |
| 15-19 members  | _____ | \$100 |
| 20+ members  | _____ | \$150 |
| Large, Medium, Small “Chapter of the Year” Award           | _____ | \$150 |
| <i>(bonus reward given to winning chapters IAW LOA-G5)</i> |       |       |

3. Contact the LOA Membership officer for questions regarding this LOA G.

//Signed//  
**SCOTT FIKE**  
President, Logistics Officer Association

**Approved by the Executive Board, November 2019**